

Samsung: An ENERGY STAR Award Leader

IRA Home Energy Rebates:

Benefiting the Consumer and U.S. Climate Goals via Energy Efficient Products

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Engaging federal and state government officials, retailers and non-profits

Worked with DOE to move from \$840 to \$1,680 in rebates for ENERGY STAR electric cooking products and heat pump dryers

DOE Retail Resource

DOE Press Release: “Providing rebates via retail can raise awareness of the HEAR program and efficient electric appliances”

“States that are prioritizing consumer awareness in their program design may benefit from a retail rebate delivery approach to drive widespread familiarity with efficient electric appliances.” (p.2)

“A phased or partial roll-out of rebates based on product type may streamline aspects of program delivery and . . . build excitement for the launch of a state’s broader HEAR program.” (p.5)

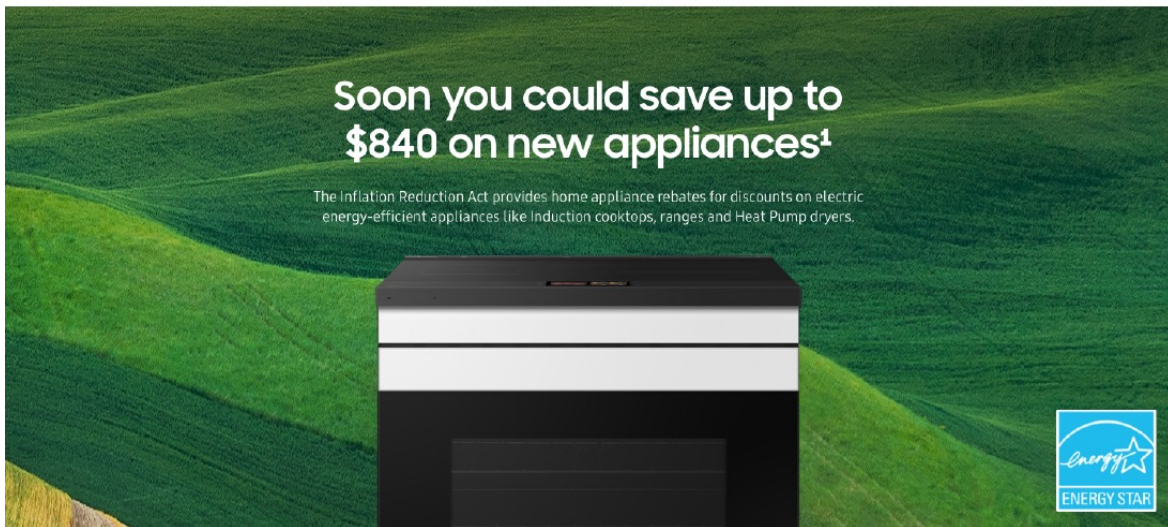
Source: <https://www.energy.gov/scep/articles/getting-started-launching-retail-focused-home-electrification-and-appliance-rebates>

Samsung: First Appliance Company to Launch IRA Home Energy Rebates Consumer Education Effort

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SAMSUNG Mobile TV & Audio Appliances Computing Displays Accessories SmartThings Offers Outlet Explore Support For Business 🔍 🛒 👤

Inflation Reduction Act Appliance Rebates IRA Rebate-Qualifying Appliances Energy-Efficient Appliances



Soon you could save up to **\$840 on new appliances¹**

The Inflation Reduction Act provides home appliance rebates for discounts on electric energy-efficient appliances like Induction cooktops, ranges and Heat Pump dryers.



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